



Privacy Policy

Our brokerage and the insurance industry have a solid track record of respecting your right to privacy and safeguarding your personal information. As a result of federal legislation, we've further strengthened our privacy commitment by informing you of why and how we collect, use and disclose your personal information. You can be assured that we'll only handle your personal information in a manner that a reasonable person would consider appropriate in the circumstances.

Personal Information Collected:

Depending on the purpose(s) for which we need to collect it, we may ask for the following personal information about you including:

Basic information such as your name, address, telephone and fax numbers, e-mail, address, birth date and marital status.

Claims history

Credit and past payment records

Driver's record

Details about your property such as the value of your home and its contents

Medical information such as any condition that may affect the operation of a vehicle

Employment information

We may obtain this information from:

You

Insurance companies

Other insurance brokers or agents

Credit organizations

Motor vehicle and driver licensing authorities

Financial institutions

Medical professionals

Why do we collect personal information?

When you first become a client or whenever you acquire or renew a product from us, we need to collect some of your personal information. Common purposes for which we collect your personal information are to:

Enable us to acquire or renew an insurance policy for you

Assist you and assess your ongoing needs for insurance

Assess your need for other products, such as financial products, and to offer them to you

Ensure your information is accurate and up-to-date

Protect us both against error or fraud

Who do we disclose your personal information to?

For many of the purposes identified above, we will need to share your personal information with others in order to serve your needs. These other parties commonly include:

Insurance companies

Other insurance brokers or agents

Credit organizations

Professionals working with us such as adjusters or lawyers

Financial institutions. For example, the organization that carries your mortgage

How we protect your personal information:

In order to protect your personal information and right to privacy, we will:

Not collect, use or disclose your personal information for any purpose other than those that we identify to you

Keep your personal information only for as long as we need it to fulfill the stated purpose or as required by law

Maintain your personal information in as accurate, complete and up-to-date a form as possible

Safeguard your personal information to the best of our ability

Respond to any request you may make to access or correct the personal information we hold about you

Obtain the appropriate consent from you for the collection, use or disclosure of your personal information

Privacy Internet Communication:

As the privacy of communication over the Internet cannot be guaranteed, we do not assume any responsibility for any harm, loss, or damage that might occur by the sending of personal and confidential information.

Consent:

In using this site, you signify your consent to our privacy policy. If you are not in agreement, please do not use the site. We reserve the right, at our discretion, to update, change, modify, add, or remove this policy from time to time, as appropriate. Should we make changes, we will publish these on the site in a timely fashion.

Please do not hesitate to contact our Privacy Officer should you have any questions.

Our Privacy Officer may be contacted as follows:

INSUREIT GROUP INC

800 Denison St, Suite 200,

Markham ON L3R 5M9

Phone: 905-752-3600

Toll-Free: 1-855-752-3600

Fax: 905-752-3688

Email: tpalermo@insureitgroup.com

Upon request, an individual will be informed of the existence, use, and disclosure of his or her personal information which is under our control, and may be given access to, and challenge the accuracy and completeness of that information.